It was an exciting year for the Wisconsin Humane Society. We spayed or neutered an incredible 9,267 animals; rescued 94 animals from deplorable conditions at a Caledonia facility called Orphan Kanines; deepened relationships in the 53206 community; doubled our dog walk attendance with the help of Hank the Ballpark Pup; started plans to open Milwaukee’s very first high-volume spay/neuter clinic; took more stray animals from MADACC than in recent history; cared for 100+ diving ducks during a brutal winter, and so much more. And you made all of this possible in 2014 by contributing more donations than ever before.

We don’t receive any general government funding and we are not an affiliate of any of the national animal welfare organizations. We depend on the local community to fund all of our lifesaving services. Here’s just a snapshot of our work in 2014:

- **10,206 adoptions**, of which about 70% were from local sources. WHS never euthanizes animals for reasons of space or time, and all animals in our adoption program have as long as it takes to find a new home.
- **8,181 children** ages 2-18 were reached through educational programs.
- **9,267 spay/neuter surgeries** were performed, including 2,344 for the public.
- **2,684 animals** were served at our vaccine clinics.
- **1,290 attendees** (both 4 and 2-legged) participated in dog training classes or workshops.
- **1,030 clients** from the 53206 zip code were served, and 489 animals were sterilized, as part of the Pets for Life Program. PFL has worked with 2,649 animals since its launch, and has increased the sterilization rate from 9% to 49%.
- **1,206 volunteers**. More than one thousand wonderful people volunteered their time to WHS in 2014. They worked an incredible 58,277 hours.
- **4,962 wild animals** were cared for at the Wildlife Rehabilitation Center at our Milwaukee Campus.

REVENUE: $8,329,901  |  EXPENSES: $8,317,266
Audited financials available at wihumane.org/AboutUs
FEDERAL TAX ID #39-0810533
Ranked 4 STARS by Charity Navigator
www.wihumane.org  |  414-ANIMALS
Animals in our adoption program are sterilized prior to adoption, and also receive initial vaccinations and microchips. Our veterinary team also performs other procedures, including dental cleanings, treatment for infectious diseases, tumor removals and biopsies, orthopedic surgeries and treatment for heartworm disease.

- Total # served at vaccine clinics: 2,684
- Total spay/neuter surgeries (all campuses): 9,267
- Public surgeries: 2,344, including 400 trap-neuter-return surgeries for feral cats
- WHS also did 922 dentals and 226 surgical procedures other than dentals (cherry eye repairs, mass removals, etc.) in 2014.

The community’s willingness to open hearts and homes to shelter animals - even as we see more animals with health and behavior challenges - continues to inspire us every day.

- Cat adoptions: 4,735
- Dog adoptions: 4,791
- Small animal adoptions: 680
- 904 animals returned to owners
- Average stay for a dog on the adoption floor: 1.8 days
- Average stay for a cat on the adoption floor: 3.4 days
- 1,231 animals transferred from MADACC

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Nothing opens the heart of a child like interacting with an animal. And we believe that humane education not only opens kids’ hearts, but fosters the development of a kinder adult and more compassionate community. From Junior Veterinary Camps and Scout Nights to birthday parties and programs for at-risk youth, WHS offers a variety of educational programming. Forty-seven kids participated in the WHS PAL program last year, and here’s some feedback:

"At graduation he surprised me and shared in front of a group...3 times!! He has never done that before.
I think he gained a lot of self-esteem and is more assertive with his opinions!"

Mother of a PAL participant

"I learned that I really do have friends (my PAL family) and people that care about me."

PAL participant

Every single staff member at our Wildlife Rehabilitation Center is a state-licensed wildlife rehabilitator. Two hold advanced-level Wisconsin Wildlife Rehabilitation Licenses, as well as state permits for endangered and threatened species, in addition to other federal licenses and permits. These dedicated staff members care for nearly 5,000 wild animals every year from Milwaukee County, in addition to providing education and other services to the community.

- 4,962 wild animals treated | 165 different species
- A record number 177 diving ducks admitted during the winter
- 9,918 phone calls returned
- 1,523 wildlife releases | 803 wildlife rescues
- 150 wildlife volunteers | 7 interns
- 62 education programs | 2,365 people reached through programs
Expert staff in our behavior department meet with animals every day, create behavior plans to treat challenged animals, design the curriculum for training classes, and provide comprehensive training to our staff and volunteers. They are always looking for innovative ways to improve the lives of the animals in the shelter and community. They also collaborate with animal welfare professionals nationally to stay on the cutting edge of best practices in animal sheltering.

913 dogs came to training classes/workshops  |  377 people attended seminars
255 dogs participated in behavior modification programs
21 dogs participated in “foster to adopt” programs
990 calls and emails to our behavior experts for help

In 2014, 1,206 wonderful people volunteered their time to the Wisconsin Humane Society. They worked an incredible 58,277 hours. Our volunteers are our most important asset and provide loving, compassionate and top-notch service at all three of our campuses. From monitoring injured birds in our wildlife center to fostering litters of kittens too young for adoption, volunteers support WHS in every capacity imaginable. We are humbled and thankful for their dedication, support and time.

Sustainable change for companion animals will only come by offering resources and information with respect and understanding and through that the human-animal bond is strengthened, quality of life is improved, and ultimately community suffering and overpopulation are reduced. Regardless of socioeconomic status and variations in culture, people undoubtedly love their pets and will follow best practices for pet care when barriers are removed. That is the foundation for the Pets for Life (PFL) program of The Humane Society of the United States (HSUS), which serves people and pets in under-served communities by extending free animal care resources, services, and information.

The PFL model incorporates strategic door-to-door outreach, establishes a consistent community presence, and utilizes a unique, extensive follow-up process that ensures relationships are nurtured on an ongoing basis. PFL helps people and animals across the country by addressing the absence of accessible, affordable pet care and general wellness information in these communities.

PFL spay/neuter surgeries: 489
Animals served by outreach events in 2014: 583
Spay/neuter rate has shifted from 9% to 49% across more than 2600 animals (2649) served by program to date.
More than 80% have never contacted WHS or local animal control
Frequently Asked Questions

Where do your animals come from?

Pets surrendered by their owners make up the majority of the animals brought to the Wisconsin Humane Society. We also hold stray contracts with municipalities in Racine and Ozaukee Counties, and receive animals transferred from the Milwaukee Area Domestic Animal Control Commission (MADACC). In addition, we receive animals transferred from other shelters. WHS is proud to say that about 70% of our adopted animals are from local sources. That’s more than 7,000 animals — more local animals rehomed than anyone else in the state. We are also proud that our capacity allows us to help save the lives of other animals — no matter where they were born — who would otherwise be euthanized at other shelters with fewer resources.

Are you a no-kill shelter?

The Wisconsin Humane Society never euthanizes animals for reasons of space or time. All animals in our adoption program have as long as it takes to find a new home; there are no time limits in our adoption program. This is true for all our campuses.

We do not use the “no-kill” phrase because we have found that it confuses people. There is no universal definition of “no-kill” that is understood by animal welfare professionals, and the general public, despite efforts of some groups to create such language. There are also “no-kill” sanctuaries and organizations that do not uphold humane standards of care, so “no-kill” is not necessarily an accurate indicator of humane or quality animal care.

Are you a chapter of the Humane Society of the United States (or PETA, ASPCA, etc.)?

The Wisconsin Humane Society is not an affiliate or chapter of any national organization. WHS is a local, independent non-profit organization operating shelters in Milwaukee, Ozaukee and Racine Counties.

Do all humane societies in the state fall under the direction of the Wisconsin Humane Society?

The Wisconsin Humane Society (WHS) operates three shelters - the Milwaukee Campus, Ozaukee Campus and Racine Campus. Other humane organizations around the state operate separately and independently from the Wisconsin Humane Society.

Where does my donation go?

Did you know that 81 cents of every dollar generated goes directly to fund pet programs and services at WHS? We rely on donations to care for thousands of needy dogs and cats each year. For the 2014 fiscal year, WHS was awarded the highest possible rating by Charity Navigator, the nation’s leading watchdog group of nonprofit organizations.* WHS’s numerical rating of 96.34 was the highest of any nonprofit organization in all of Milwaukee, and the fourth highest in the entire state of Wisconsin.

*Based on 2013 fiscal year, as at time of publication, Charity Navigator rating of 2014 was not yet available.
Pat has been a WHS supporter and volunteer for more than 20 years. When WHS launched the Pets for Life program, Pat decided to start volunteering at outreach clinics, collecting data and answering question from program participants. As a Pets for Life volunteer and donor, Pat has made a difference in the lives of hundreds of animals and people, connecting them with life-saving veterinary services and care.
Bob remembers the many animals who have been part of his life - from his beloved beagles, Penny and Patches, to many other dogs, cats and guinea pigs too. Bob also believes that every animal should be treated with the same respect and kindness that he shares with the animals in his life.

Those sentiments inspired Bob to support the Wisconsin Humane Society in 2014 with two very special gifts to support animal adoption and care. He hopes his gifts will inspire others to do the same.
Stan loves all animals, especially his German Shepherd Reggie, whom he adopted from WHS shortly after his wife passed away in 2010. Since then, Stan has made tremendous contributions to WHS.

From helping to fund a 24-hour adoption event that found homes for 156 animals in one day to launching an adoption program for veterans, Stan has touched the lives of thousands of animals and people in our community.

In December 2014, Stan’s generosity made it possible for WHS to waive the adoption fees for all animals transferred to WHS from Milwaukee Area Domestic Animal Control Commission (MADACC). As a result, 114 MADACC animals found new homes during the month!